

saraelizabethkampf

graphic designer

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📄 SARACALIVAKAMPF.COM

📱 315.395.7933

Ten years of Graphic Design and Marketing experience, combining my attention to detail with a passion for colors, fonts, and white space to create sophisticated, professional digital and print marketing materials and campaigns.

SKILLS

ILLUSTRATOR



INDESIGN



PHOTOSHOP



PREMIERE



POWERPOINT, KEYNOTE, PREZI



WEB DESIGN (WORDPRESS, WIX)



EMAIL CAMPAIGN SOFTWARE



SOCIAL MEDIA (PAID AND ORGANIC)



HTML, CSS



SEO, GOOGLE ANALYTICS



EDUCATION

Drexel University
Philadelphia, PA
M.S. Arts Administration

Niagara University
Niagara Falls, NY
B.F.A. in Theater Studies

Schiller International University
London, UK
Certificate of Completion

EXPERIENCE

JAN 2019 - PRESENT

C&D Advertising, Inc.

Interactive Design Manager

Designing of digital and print graphics for clients including print ads, outdoor boards, email marketing, social media assets, and web design.

DEC 2017 - OCT 2018

Everson Museum of Art

Marketing & Communications Manager

Managed and developed print and digital marketing campaigns and PR efforts. This included budgeting, designing, writing, and implementation.

SEP 2016 - OCT 2018

PEC, Inc.

Graphic Designer

Designing of digital and print graphics for non-profit sector including print ads, outdoor boards, email marketing, social media assets, and web design.

JUL 2010 - PRESENT

Sycamore Lane Designs

Freelance Graphic Designer

Designing of digital and print graphics for clients with a focus on branding, web design and development, wedding and event design, and PowerPoint design.

MAR 2012 - APR 2015

Catholic Charities of Onondaga County

Communications Coordinator/Graphic Designer

Coordinated print and digital marketing campaigns and PR efforts. This included designing, writing, and implementation. Developed and assisted with events.

JUL 2010 - SEP 2011

Northside Urban Partnership

Communications Manager

Managed and developed print and digital marketing campaigns and PR efforts. This included budgeting as well as oversight of designing and implementation.

AUG 2008 - MAR 2010

Franciscan Collaborative Ministries

Office Manager/Graphic Designer

Managed office calendar, phone calls, meeting coordination and payroll in addition to maintaining website and print material design.

DEC 2007 - AUG 2008

AT&T Mobility

Associate Human Resource Generalist

Assisted the recruiters in hiring processes, developed and maintained weekly spreadsheet reports, and put together hiring packets.

MAR 2007 - DEC 2007

Remax Consultants

Marketing/Listing Assistant

Maintained company website, photographed properties, setup listings in the MLS system, and assisted with company event planning.